



**RECREATION ASSOCIATION OF HIGHLAND**

**ADVERTISING & SPONSORSHIP OPPORTUNITIES**



**HIGHLANDYOUTHSPORTS.COM**

# Sponsorship Opportunities

## ■ NAMING RIGHTS ON FIELD (Kobak 1,2,3 and Youth 1,2) *Choice determined by sponsorship date*

Ask = \$3,000 (\$1,500 Annually) / Term = 2 Years

- Signage on backstop
- Logo on sleeve of 2 teams jerseys (sponsor picks: age groups, boys or girls or any select rec team)
- Included on all digital/printed team rosters & schedules
- Included on [HighlandYouthSports.com](http://HighlandYouthSports.com) home page
- Included on all schedules (printed or digital) within Highland or community leagues (rec. & travel)
- Sponsor permitted to setup a table/tent during any scheduled games for teams using sponsor logo  
Can include distribution of free gifts/offers (approved by RAH)
- Sponsor box hung on fencing during all seasons (place to hold flyers/promotional items)
- Included mention in all email blasts from RAH
- Included in a monthly Facebook post
- Recognition plaque with team picture



## ■ TEAM SPONSORSHIP - GREEN LEVEL

Ask = \$1,000 / Term = 1 Year

- Logo on sleeve of 2 teams jerseys (sponsor picks: age groups, boys or girls or any select rec team)
- Included on all digital/printed team rosters & schedules
- Included on [HighlandYouthSports.com](http://HighlandYouthSports.com) sponsor page
- Sponsor permitted to setup a table/tent for up to 6 games annually, when either sponsored team is playing. Can include distribution of free gifts/offers (approved by RAH)
- Included within up to 6 email blasts annually
- Included in up to 6 Facebook posts annually
- Recognition plaque with team picture

## ■ TEAM SPONSORSHIP - WHITE LEVEL

Ask = \$600 / Term = 1 Year

- Logo on sleeve of 1 team jersey (sponsor picks: age groups, boys or girls or any select rec team)
- Included on all digital/printed team rosters & schedules
- Included on [HighlandYouthSports.com](http://HighlandYouthSports.com) sponsor page
- Sponsor permitted to setup a table/tent for up to 3 games annually, when sponsored team is playing. Can include distribution of free gifts/offers (approved by RAH)
- Included within up to 3 email blasts annually
- Included in up to 3 Facebook posts annually
- Recognition plaque with team picture



## ■ FIELD SIGN SPONSORSHIP

Ask = \$400 / Term = 1 Year

- 3' x 8' vinyl mesh banner, placement in optimal place for viewing away from blocking spectator views
- Field placement determined by sponsor
- Includes design, fabrication and installation of banner

Business Name \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Email: \_\_\_\_\_

*Please make checks payable to RAH.*

*Mail completed form to: RAH, P.O. Box 307, Hinckley, OH 44233 or fax to 330.777.2017.*

**QUESTIONS? Contact Mark Phelps at 330.459.8000 or email [INFO@PARTNER-MARKETING.NET](mailto:INFO@PARTNER-MARKETING.NET)**